## Hot Topics: August 2015

### United States

#### Who drove the conversation?

- **Donald Trump**
- **Jimmy Carter**
- **Assumption of Mary**
- **Frank Gifford**
- **Jeb Bush**
- **Black Monday**
- **Little League World Series**
- **National Baseball Congress**
- **Kraft Heinz Company**
- **Dave Dombrowski**
- **Jake Arrieta**
- **Pro Football Hall of Fame Game**
- **NFL Preseason**
- **Darth Vader**
- **SummerSlam**
- **Straight Outta Compton (2015 film)**
- **Android**
- **Uber**
- **Wes Craven**
- **Kanye West**
- **Banksy**
- **Deadpool**
- **OVO Sound**
- **United States**
- **Windows 10**
- **Yvonne Craig**
- **Jupiter**
- **Caitlyn Jenner**
- **Ashley Madison**
- **4 x 100 metres relay**
- **Kermit the Frog**

#### When did the topics peak in each audience?

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<th>18–34</th>
<th>35–54</th>
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**Source:** Based on Facebook internal data, US only, Aug 2015.