

Clothes dryer

One of the many conveniences of modern life, the clothes dryer continues to evolve with new ultrasound technology that dries clothes at warp speed, saving energy and making the laundry process more efficient and environmentally friendly. But high-tech machinery isn't the only efficient option to dry your clothes—the market is flooded with other choices, like portable dryers, wardrobe dryers and heated racks.

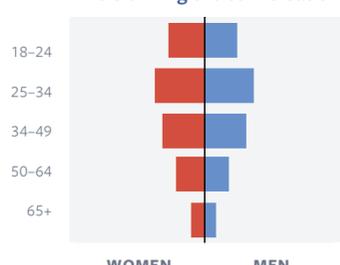
Associated topics

- Dishwasher
- Duct
- Home appliance
- Laundry
- Maytag
- Oven
- Refrigerator
- Speed Queen
- Stove
- Washing machine

Conversation volume



Who's driving the conversation



Cryolipolysis

Cryolipolysis is a medical procedure that eliminates fat by freezing it using a laser, thereby destroying the fat cells. Commonly referred to as “fat freezing,” it is touted as a non-invasive alternative to liposuction. The word itself is a blend of cryogenics (freezing) and lipolysis (breakdown of fats). Men are driving the conversation about this topic, further proof of the growing trend of men wanting to look and feel healthier.

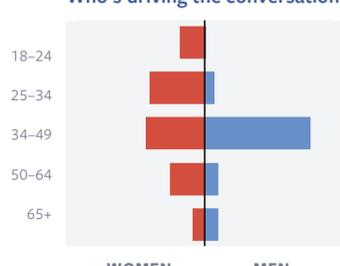
Associated topics

- Abdomen
- Adipose tissue
- Botulinum toxin
- Fat
- Laser
- Laser hair removal
- Liposuction
- Plastic Surgery
- Surgery
- U.S. Food and Drug Administration

Conversation volume



Who's driving the conversation



Hair transplantation

Hair transplantation is a surgical technique that redistributes hair follicles where needed. It's been most commonly used to treat male pattern baldness, but now women are getting into the hair transplanting game. It can be used on eyebrows and eyelashes as an alternative to permanent makeup for women. Big eyebrows are all the rage, and if you can't grow them, now you can transplant them.

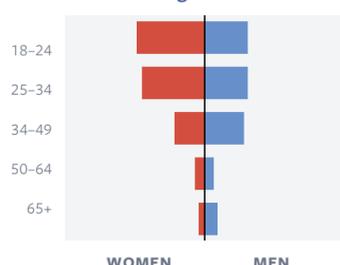
Associated topics

- Hair
- Hair loss
- Hair tattoo
- Laser
- Management of hair loss
- New York, New York
- Organ transplantation
- Permanent makeup
- Plastic Surgery
- Surgery

Conversation volume



Who's driving the conversation



Infant bodysuit

More commonly called a “onesie,” an infant body suit has always been a wardrobe staple for infants. Now onesies with funny sayings are popping up everywhere. So before babies can talk, their clothes are talking for them. From announcing their arrival with “Hello world” to declaring their love for their family with “My mom is taken, but my aunt is single” and revealing “Eat.Sleep.Poop.Repeat.” as their favorite pastimes, infant body suits are anything but baby talk.

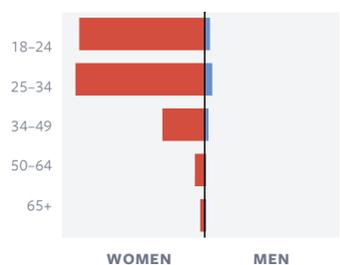
Associated topics

- Babies
- Hoodie
- Romper suit
- Shirts
- Shorts
- Sleeve
- Sleeveless shirt
- Sock
- Sweaters
- Trousers

Conversation volume



Who's driving the conversation



Lodging

Technology has changed the way we travel, giving us the ability to curate our vacations into more immersive experiences, like “yoga detoxes,” “extreme adventures” or “surrender breaks.” Endless lodging options are available to suit the specific needs for whatever experience you desire. RV parks, tree houses, glamping tents, luxury hotels, bed and breakfasts and house rentals are all up for grabs with just a click and a credit card.

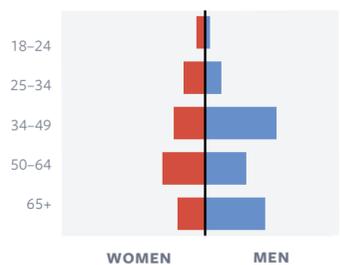
Associated topics

- Bed and breakfast
- Guest house
- Hotels
- Houses
- Inn
- Motel
- Tourism
- Traveling
- Vacation rental
- Wellness (alternative medicine)

Conversation volume



Who's driving the conversation



Mattress

Mattress shopping used to happen exclusively in big department stores or mattress stores, where you were presented with an overwhelming number of options, hefty price tags and two-week delivery windows. Startups have disrupted that process, now offering fewer options—often online—at affordable prices and delivering your purchase right to your door in a box. Mattress buying made simple.

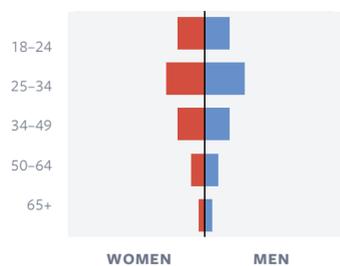
Associated topics

- Bed
- Bed frame
- Bed size
- Box-spring
- Furniture
- Headboard (furniture)
- Infant bed
- Memory foam
- Sealy Corporation
- Toddler Bed

Conversation volume



Who's driving the conversation



About Topics to Watch

Topics to Watch are conversation topics that have shown long-term growth on Facebook, which we predict will likely continue to grow. The discussion about these topics mirrors the volume, variance and measures of consistent growth shown in other conversation topics which grew consistently. If another topic shows similar early growth patterns to previous topics with long-term growth (such as Kale) we can expect it to continue increasing.

Based on early testing, we found that 8 of the 10 topics we identified in the past grew as predicted.